FINANCIAL LITERACY FOR YOUTH MONTH

AND

PERSONAL FINANCIAL LITERACY DAY

2010

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, in 2003 the President declared April as Financial Literacy for Youth Month as an effort to highlight the importance of Financial Literacy and teach Americans how to establish and maintain healthy financial habits; and

WHEREAS, in 2006 the North Carolina General Assembly passed legislation directing the North Carolina Department of Public Instruction to provide instruction, activities and initiatives in Personal Financial Literacy; and

WHEREAS, the instruction, activities, and initiatives provided by state agencies, public and private institutions, regional agencies, and community organizations will contribute to developing and enhancing effective change in student behavior and attitudes; and

WHEREAS, North Carolina envisions a time when all citizens of our state have the financial literacy knowledge and skills to ensure economic success; and

WHEREAS, North Carolina recognizes the need for youth to become proactive in financial affairs that will prepare them to be more effective citizens in the twenty-first century;

NOW, THEREFORE, I, BEVERLY EAVES PERDUE, Governor of the State of North Carolina do hereby proclaim April 2010, as "FINANCIAL LITERACY FOR YOUTH MONTH" and April 14, 2010, as "PERSONAL FINANCIAL LITERACY DAY" in North Carolina, and I call upon the citizens of this state to encourage and support the efforts of the North Carolina Department of Public Instruction and its partners who generously give their time, talents and resources to empower the citizens and youth of our state.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-ninth day of March in the year of our Lord two thousand and ten, and of the Independence of the United States of America the two hundred and thirty-fourth.