



NORTH CAROLINA

OFFICE OF THE TREASURER

JANET COWELL, TREASURER

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FOR IMMEDIATE RELEASE
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TREASURER COWELL AND SUPERINTENDENT ATKINSON TO LAUNCH FINANCIAL LITERACY SCHOOL TOUR

Tour Makes Four Stops Across North Carolina to Discuss Financial Education

RALEIGH, NC – State Treasurer Janet Cowell and State Superintendent of Public Instruction June Atkinson are teaming up this month to highlight financial literacy in the state's schools. The two officials will visit with students and staff in elementary and high schools throughout the month of April on a Financial Literacy Tour. Gov. Bev Perdue has also proclaimed April as "Financial Literacy for Youth Month" to highlight the importance of the issue.

Cowell and Atkinson will kick off the tour on Monday, April 5, by visiting with Economics Educator of the Year Stephen Day and his students. Day teaches civics and economics at Raleigh Charter High School. During the visit, they will discuss the current efforts to teach financial literacy in the classroom with students and members of the media.

"Financial Literacy starts at home, but schools play a critical role as well," stated Cowell. "High school is the time when many students get their first credit card. By teaching principles of money management, we hope students will make informed decisions about their financial future."

The tour will provide high school students with a unique opportunity to hear from two Council of State members. Additionally, Cowell and Atkinson will recognize the efforts of several teachers who are helping students make better decisions and have more financial success.

"Understanding money and credit and how to use both wisely are important skills young people need to develop early in life," said State Superintendent June Atkinson. "Students need to tackle these topics right alongside the academic and technical courses they need to be career- and college-ready."

The Financial Literacy School Tour will have four stops in North Carolina:

- **Monday, April 5, 2010**, 1 p.m. – 2:20 p.m. - Raleigh Charter School (Wake Co.)
- **Friday, April 9, 2010**, 10 a.m. – 12 p.m.- East Forsyth and Atkins High Schools (Forsyth Co.)
- **Monday, April 12, 2010**, 12:30 – 3:30 p.m. - J.H. Rose High School (Pitt Co.)
- **Wednesday, April 14, 2010**, 9:30 a.m. - Pleasant Ridge Elementary School (Gaston Co.)

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