

The background features a stylized globe with blue grid lines. Scattered around the globe are various elements: orange arrows pointing upwards and to the right, green arrows pointing upwards and to the right, a series of light green circles of varying sizes, and several dashed lines in orange and teal. A green rectangular box is positioned in the upper left quadrant, containing the title text.

# North Carolina Career and Technical Education Strategic Plan

**October 29, 2009**

Career Ready Commission

**The time has come to use CTE as a  
change agent in reshaping the  
American workforce.**

The Skills Imperative, U.S. Chamber of Commerce  
[www.uschamber.com/icw](http://www.uschamber.com/icw)

# NC Strategic Plan : Planning Process

- Core Set of Values
- Vision, Mission, Goals
- Goal Strategies and Actions
- Marketing Plan

# Quality

*“Commitment to excellence  
in everything we do”*





# Dignity of All Occupations

*“Work that is respected and has meaning and value to the individual, the employer, and society, regardless of the level of financial compensation”*

# High Expectations

*“Continually striving to reach optimum performance”*



# Innovation

*“The convergence of creative leadership, cutting-edge curriculum design, and effective instructional delivery for an ever changing global economy”*



# Lifelong Learning

*“The ability to adapt and upgrade individual skills in a rapidly changing world”*



# NC Strategic Plan : Vision

- Students view CTE as an integral part of the “whole school experience”.
- Parents recognize that CTE is paramount to achieving educational and career goals.
- NC retains and successfully recruits new Business and Industry because of a well prepared workforce.
- Partnerships within the Educational Community provide a seamless transition to educational and career goals.

# NC Strategic Plan : Mission

- The mission of Career and Technical Education is to empower students to be successful citizens, workers, and leaders in a global economy.

# NC Strategic Plan : Strategies

- Define standards
- Educate stakeholders
- Facilitate industry certification/credentials
- Emphasize Career and Technical Student Organizations such as FFA, DECA, FBLA
- Align curriculum and professional development with State Board of Education goals and Perkins IV indicators
- Build strategic partnerships making CTE a vital partner in economic development

# Statewide Business Network

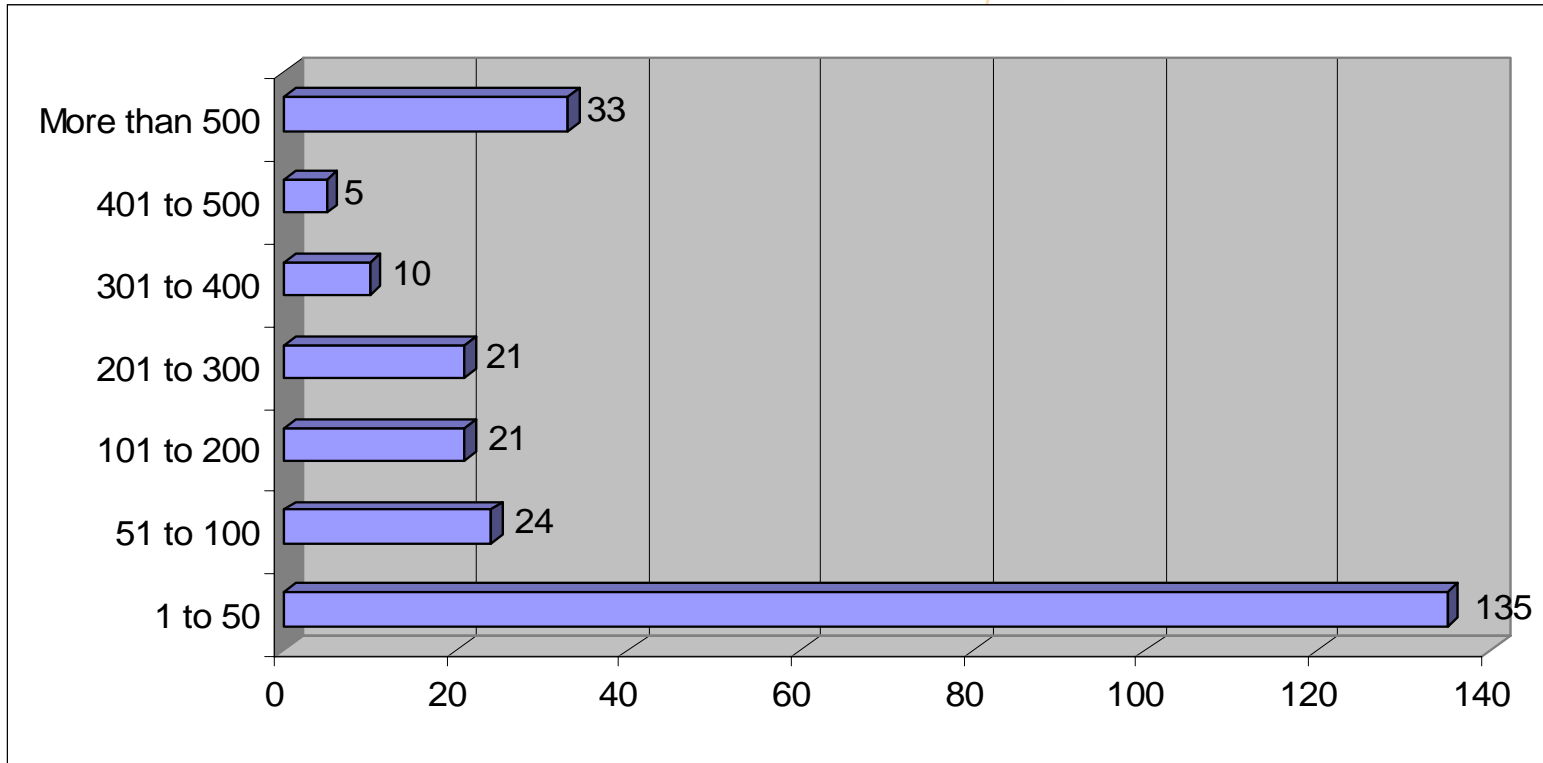
A survey has been comprised to build the demographics of potential network partners while gauging their current level of educational concern.



# Demographics of the Network

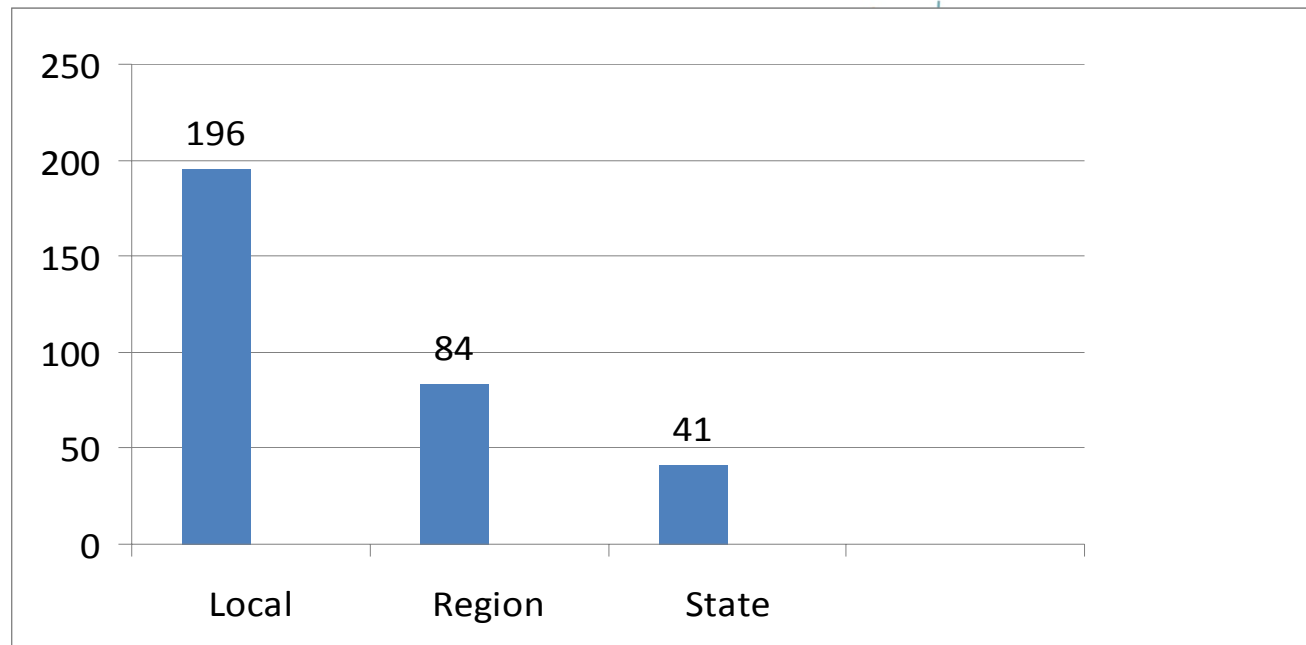
- 252 business/industry representatives participated in the survey statewide
- 55 counties represented
- Every CTE region represented
- Every Career Cluster represented

# Demographics of the Network



- 72% represented business/industry with 1-200 employees
- 12% represented business/industry with more than 201-400 employees
- 15% represented business/industry with 401 or more employees

## What level would you be most interested in participating (may select more than one)?



- 196 would like to participate at the local level
- 84 would like to participate at the regional level
- 41 would like to participate at the state level

## What capacity would you be most interested in participating in this network (may select more than one)?

- 53 are willing to provide input for state curricula writers (educators) in the development and revision of CTE curricula as it relates to their business/industry
- 52 are willing to assist state staff in identifying credentials or certifications that students may be able to obtain in high school as it relates to their business/industry
- 62 are willing to serve as a judge for student competitive events

## What capacity would you be most interested in participating in this network (may select more than one)?

- 94 are willing to participate in a CTE advisory board
- 73 are interested in identifying “best practices” that represent a strong educational/business partnership
- 74 are willing to continue to provide input through future surveys or blogs
- 37 are willing to assist in the development of a leadership program for CTE Administrators

## What capacity would you be most interested in participating in this network (may select more than one)?

- 69 are willing to provide work-based learning opportunities for students
- 97 would like to stay informed of CTE initiatives
- Only 24 are not interested in participating at this time

# What does this mean to CTE?

- Business and industry is very willing to partner with us to provide a meaningful educational experience for students.
- We must embrace the power of networking, partnership and collaboration locally, regionally and statewide.





# North Carolina Career and Technical Education Strategic Plan

**October 29, 2009**

Career Ready Commission