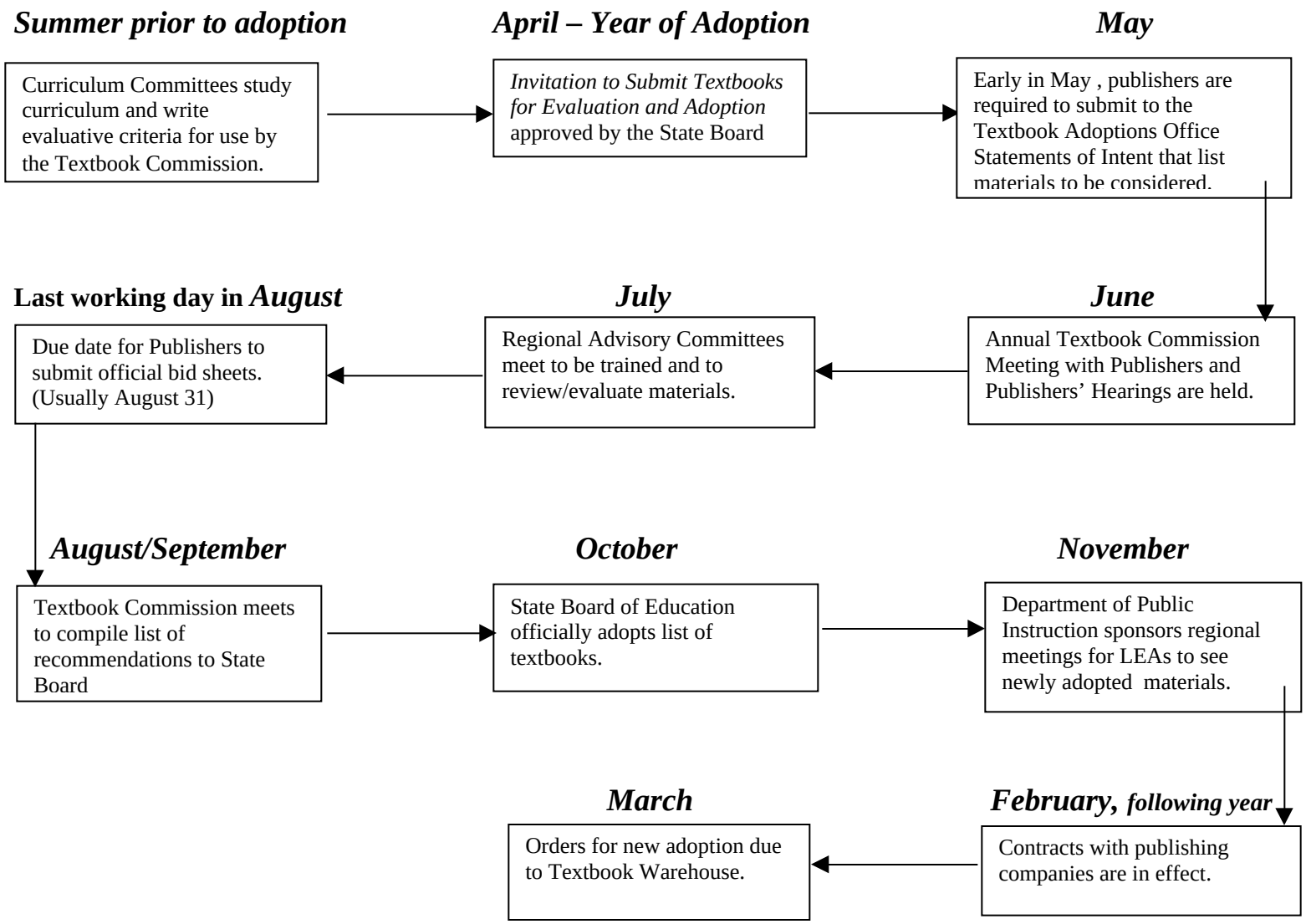North Carolina Textbook Adoption Process